

**Council Member**  
Councillor Noon

Public

**Contact Officer:**  
Ilia Houridis, Director City  
Shaping

## MOTION ON NOTICE

**Councillor Noon will move a motion and seek a seconder for the matter shown below to facilitate consideration by the Council:**

'That Council

Requests Administration prepare a report for Council investigating the process and cost of commissioning a bronze bust of Mr William Veale, previous Adelaide City Council Town Clerk, and which can be installed in an appropriate local in Veale Gardens. This is in recognition of the 60<sup>th</sup> anniversary of the extensive restoration work undertaken in the Adelaide Park Lands in the area now known as Veale Gardens.'

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## ADMINISTRATION COMMENT

1. If the motion is supported by Council, we will prepare a preliminary report on the costs and process to commission a bronze bust for consideration in the 2023/24 annual business plan and budget process.
2. The commissioning of memorials is not directly supported in the City of Adelaide (CoA) Memorials Operating Guidelines, however Council can exercise its discretion to commission a bronze bust of Mr William Veale CBE, MC, DCM, Adelaide City Council Town Clerk from 1947 until his retirement in 1965.
3. There are two existing memorial plaques honouring Mr Veale's name and service to the city located on North Terrace and in Veale Gardens. The CoA Memorials Operating Guidelines precludes consideration of new memorials of a person that has already been memorialised in the city, however, subject to the decision of Council, there would be scope to enhance the Veale Gardens plaque with the inclusion of a bust,.
4. We have recently been approached by a community member who has expressed interest in donating a bronze bust of Mr Veale CBE, MC, DCM, created by acclaimed South Australian artist John Dowie. The intention is for this bust to be placed in Veale Gardens. The CoA Memorials Operating Guidelines do allow for proposals to Council from community for the donation of fully funded public memorials that incorporate or act as artwork in their own right.
5. An additional opportunity to deliver on the intention of this Motion to acknowledge the significant contribution of Mr Veale CBE, MC, DCM to the planning, development and beautification of the City would be a curated exhibition in the Northern Gallery cabinets in Adelaide Town Hall. The CoA Historical Pictorial Collection includes an extensive range of representations of Mr Veale CBE, MC, DCM during his time as Adelaide's Town Clerk, attending events and ceremonies, welcoming dignitaries and group portrait photographs. His formal portrait currently hangs outside the Colonel Light Room.
6. Concept designs, evidence that the memorial is highly valued by community and a location rationale that complies with the Adelaide Park Lands Management Strategy will all form part of future reports to Council and will be further informed by advice from relevant City of Adelaide teams, the Public Art Round Table and Kadaltilla.

Should the motion be carried, the following implications of this motion should be considered. Note any costs provided are estimates only – no quotes or prices have been obtained:	
Public consultation	The CoA Memorials Operating Guidelines require that a report to Council includes evidence of community support.
External consultant advice	Not applicable
Legal advice / litigation (eg contract breach)	Not applicable
Impacts on existing projects	Not as a result of this motion.
Budget reallocation	Not as a result of this motion.
Capital investment	Not as a result of this motion. A capital investment of \$50,000 is estimated for commission and installation of the memorial. Annual ongoing maintenance costs would need to be considered as part of the investigations, for a minimum period of 15 years.
Staff time in preparing the workshop / report requested in the motion	Estimated at 80 hours for internal across teams planning, commission of a concept design, community engagement, engagement with Public Art Round Table, report preparations for Kadaltilla and Committee/Council.
Other	The option to explore the donation of bronze bust of Mr Veale CBE, MC, DCM will be considered as part of the future report to Council.
Staff time in receiving and preparing this administration comment	To prepare this administration comment in response to the motion on notice took approximately 5.5 hours.